



Università degli Studi "G. d'Annunzio" di Chieti-Pescara

Scuola Superiore "G. d'Annunzio"

Via dei Vestini 31 – 66013 Chieti Scalo

**Ph.D. in Applied Sciences for Business Innovation**

*Coordinator: Prof. Alessandro Marra*

	Title course	# hours	# year	lecturer
1	Scientific writing	8	1	Prof. Roberto Benedetti
2	Interpretive Research: Epistemology, Theorization, and Methodological Approaches	16	1	Prof. Matteo La Torre
3	Research Methodologies in the Social Sciences	16	1	Prof.ssa Tiziana De Cristofaro; Prof. Diego Valentineti
4	Quantitative Methods for Economic Research	16	1	Prof. Paolo Postiglione
5	Econometrics	16	1	Prof. Gianfranco Piras
6	Industrial Ecology as an Interdisciplinary Model of Systemic Integration	12	1	Prof.ssa Luigia Petti; Prof. Alberto Simboli; Prof.ssa Lolita Liberatore
7	Multivariate Analysis of Economic Data	16	1	Prof. Roberto Benedetti
8	Data Analytics for Economic Research	16	1	Prof. Alfredo Cartone
9	Text Analysis and Network Analysis for Economic Research	12	1	Prof. Alessandro Marra
10	Fundamental Methods for the Analysis of Structural Change	16	1	Prof. Alessandro Sarra
11	Performance Management in Public Organizations	16	1	Prof. Domenico Raucci
12	Quantitative Analysis of Economic and Behavioral Phenomena	12	1	Prof. Giovanni Pino; Prof.ssa Alina Verashchagina



13	New Trends and Methods in Social Economy Studies	8	2	Prof.ssa Laura Berardi
14	Circular Economy and Sustainability Assessment	8	2	Prof.ssa Raffaella Taddeo; Prof. Ioannis Arzoumanidis
15	Economic and Political Geography: Analytical Methodologies and Research Tools	16	2	Prof.ssa Marina Fuschi
16	Data Envelopment Analysis and Stochastic Frontier Analysis	16	2	Prof.ssa Marialisa Mazzocchitti
17	Introduction to Artificial Intelligence	12	2	Prof. Francesca Scozzari
18	Sustainability and the Banking System: A New Approach to Risk Assessment	12	2	Prof.ssa Eliana Angelini
19	Value and Sustainability: Measurement Methods and Representation Models	8	2	Prof. Michele A. Rea; Prof.ssa Lara Tarquinio
20	Quantitative Methods for Risk Management in Sustainable Transitions	8	2	Prof.ssa Alessandra Cretarola